WMPF
THINK . LEARN . ACTION

2016 West Michigan Policy Forum Conference Agenda
Monday, September 26, 2016

7:30 a.m. **Registration & Breakfast** **Amway Grand Plaza Hotel – Grand Concourse**

8:15 a.m. **Opening Session** **Amway Grand Plaza Hotel—Ambassador Ballroom**

James Dunlap
Senior Executive Vice President
Huntington Bancshares
WMPF Board Chairman

8:25 a.m. **Introduction to Keynote Speaker: David Walker**

Matthew Haworth
Chairman
Haworth Inc.
WMPF Conference Co-Chair

8:30 a.m. **Why are Michigan Cities Going Broke?**
David Walker will unveil a PwC study of seven Michigan municipalities, their legacy/pension costs and how the liabilities may be drastically understated.

David M. Walker
Subject Matter Expert
Former Comptroller General of the United States and head of the U.S. Government Accountability Office

9:00 a.m. **Audience Q&A Opportunity**

9:15 a.m. **Panel Discussion: A Conversation on the Relevance of the PwC Study**

Mary Kramer (Moderator)
Business Publisher
Crain's Detroit Business

Tom Menzel,
Grand Traverse
County Executive

James Freed,
Port Huron City
Manager

Nick Ciaramitaro,
Director of Legislation
for Michigan AFSCME

John Kennedy,
President and CEO,
Autocam Medical

Doug Roberts,
Former State
Treasurer

10:10 a.m. **Conference VOTE and BREAK**

Jeffrey Connolly
Senior Vice President
Group Business and President,
West Michigan and Upper Peninsula
Blue Cross Blue Shield of Michigan
WMPF Conference Co-Chair

10:25 a.m. **Video: WMPF Policy Recap—Transportation Funding**

Marge Potter
Executive Director of Corporate Affairs
Continental Rail Gateway
WMPF Conference Co-Chair

10:35 a.m. **Introduction to Keynote Speaker: Star Parker**

Kathy Crosby
President and CEO
Goodwill Industries of Greater Grand Rapids

10:38 a.m. **Market-Based Policies that are Helping Win the Fight Against Poverty and Connect People to Jobs**

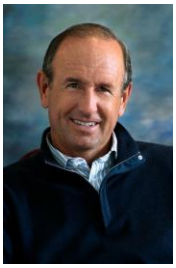
Star Parker
Syndicated Columnist;
Founder and President of the
Center for Urban Renewal and
Education (CURE)

11:20 a.m. **Audience Q&A opportunity**

11:45 a.m. **Break for lunch – walk to JW Marriott Hotel International Ballroom for Lunch Session**

Johnny Brann Jr.
Kitchen 67/Brann's Restaurants
Owner
WMPF Conference Co-Chair

NOON: **Grand Rapids Economic Club Luncheon Welcome and Intro to Subject Matter**



Dick DeVos
President
Windquest Group
Chairman, Grand Rapids Economic Club

12:10 p.m. **A Look at Industries of the Future**

Alec Ross
Innovation expert and author of
The Industries of the Future

12:50 p.m. **Panel Discussion: The Disruptive Trends and Changes Happening in Business**

Fred Keller (Moderator)
Founder & Chairman
Cascade Engineering
Co-Chair, Talent 2025

Meredith Bronk
CEO, OST
(Grand Rapids)

Brian Walker
CEO, Herman Miller
(Holland)

Katy Fink
Vice President, Stryker
(Kalamazoo)

Nancy Lamb
Director, DOW Chemical
(Midland)

Noel Cuellar
CEO, Primera Plastics
(Holland)

1:30 p.m. **Participants dismissed back to the Amway Grand Plaza Hotel for second half of conference**

1:45 p.m. **Introduction to Governor Rick Snyder**

John Kennedy
President and CEO,
Autocam Medical
WMPF Conference Co-Chair

1:48 p.m. **A Message from Governor Rick Snyder**

Rick Snyder
Michigan Governor

2:05 p.m. **Audience Q&A Opportunity**

2:15 p.m. **Where Are The Jobs? The Next 12 Weeks, The Next 12 Months.**

Franco Bianchi
President and CEO
Haworth Inc.
Co-Chair, Talent 2025

2:25 p.m. **Introduction to Afternoon Panel Discussion: Faye Richardson-Green and Panelists**

Mike Jandernoa
Founder
42 North Partners
WMPF Executive Committee of the Board

2:28 p.m. **TALENT: *Policies that may improve Michigan's Workforce Capacity for the future***
Discussion on how some state policies (education, housing, criminal justice and empowerment) can be designed to increase the opportunity for more people to fill jobs, improve their lives and escape poverty.

Faye Richardson-Green
(Moderator)
Founder
Richardson-Green Consulting LLC

Education Choice

Denisha Merriweather
Florida Grad Student

Housing Choice

MaryAnn Russ
Chief Exec.
Dallas Housing Authority

Criminal Justice Reform

Mark Holden
General Counsel
and Senior VP
Koch Industries

Heather Garretson
Reentry Resource Center;
Fmr. Scholar in Residence at
City University
New York Law School

Empowerment

Veronika Scott
CEO and Founder
The Empowerment Plan

3:25 p.m. **CONFERENCE VOTE and BREAK**

3:40 p.m. **Introduction to LIVE SKYPE DISCUSSION: Keeping Michigan a TOP TEN STATE: What's Next?**

Larry Hines
Founder, CEO
Hines Corporation
WMPF Conference Co-Chair

How might Michigan look without a personal income tax?
An economist's overview and a perspective from the states of Florida and Washington

Rick Albin
(Moderator)
Political Reporter for 24 Hour News 8

Arthur B. Laffer, Ph.D
American Economist;
Founder and Chairman
of Laffer Associates

Ann Rivers
State Senator
Washington

Will Weatherford
Former Speaker
Florida

4:15 p.m. **CONFERENCE VOTE - REMARKS and MOVE TO JW MARRIOTT for CLOSING CONVERSATION**

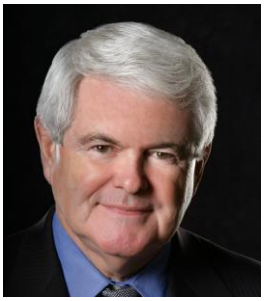
James Dunlap
Senior Executive Vice President
Huntington Bancshares
WMPF Board Chairman

4:20 p.m. ***Participants dismissed to the JW Marriott Hotel International Ballroom for Cocktails & Conversations and FINAL VOTING RESULTS**

4:45 p.m. **JW MARRIOTT – Voting results and an introduction of the guest speakers by Doug DeVos**

Doug DeVos
President, Amway
WMPF Immediate Past Chair

4:50 p.m. - 6:00 p.m. **A Preview to the 1st National Presidential Debate**



Newt Gingrich
Former
Speaker of the
House

Bill Richardson
Former Governor
New Mexico